



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

CONTRACT

Contract / Revision	Alt Order #
485675 /	06236568
Product	
AMERICAN CROSSROADS	
Contract Dates	Estimate #
09/18/12 - 09/27/12	
Advertiser	Original Date / Revision
American Crossroads	07/17/12 / 09/13/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
WHNS	Jim Quinn
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
	Product Code
Agency Ref	Advertiser Ref

And:

Crossroads Media
Attention: Stephanie Maroney
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Amount	
N 1	WHNS	09/24/12	09/24/12	Morning News	Mon 5-6a		:30			NM	1	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	1-----				1	\$20.00				
N 2	WHNS	09/18/12	09/18/12	Morning News	Tue 5-6a		:30			NM	1	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	-1-----				1	\$20.00				
N 3	WHNS	09/19/12	09/19/12	Morning News	Wed 5-6a		:30			NM	1	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	--1----				1	\$20.00				
N 4	WHNS	09/20/12	09/20/12	Morning News	Thu 5-6a		:30			NM	1	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	---1---				1	\$20.00				
N 5	WHNS	09/21/12	09/21/12	Morning News	Fri 5-6a		:30			NM	1	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	----1--				1	\$20.00				
N 6	WHNS	09/25/12	09/25/12	Morning News	Tue 5-6a		:30			NM	1	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	-1-----				1	\$20.00				
N 7	WHNS	09/26/12	09/26/12	Morning News	Wed 5-6a		:30			NM	1	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	--1-----				1	\$20.00				
N 8	WHNS	09/27/12	09/27/12	Morning News	Thu 5-6a		:30			NM	1	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	---1---				1	\$20.00				
N 9	WHNS	09/24/12	09/24/12	Morning News	Mon 6-7a		:30			NM	1	\$95.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/12	09/30/12	1-----				1	\$95.00				
N 10	WHNS	09/18/12	09/18/12	Morning News	Tue 6-7a		:30			NM	1	\$95.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	-1-----				1	\$95.00				
N 11	WHNS	09/19/12	09/19/12	Morning News	Wed 6-7a		:30			NM	1	\$95.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/17/12	09/23/12	1-----				1	\$95.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 485675 /	Alt Order # 06236568
Contract Dates 09/18/12 - 09/27/12	Product AMERICAN CROSSROADS
Advertiser American Crossroads	Original Date / Revision 07/17/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$95.00			
N 12	WHNS	09/20/12	09/20/12	Morning News				Thu 6-7a	:30	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$95.00			
N 13	WHNS	09/21/12	09/21/12	Morning News				Fri 6-7a	:30	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---1--				1	\$95.00			
N 14	WHNS	09/25/12	09/25/12	Morning News				Tue 6-7a	:30	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--1----				1	\$95.00			
N 15	WHNS	09/26/12	09/26/12	Morning News				Wed 6-7a	:30	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--1----				1	\$95.00			
N 16	WHNS	09/27/12	09/27/12	Morning News				Thu 6-7a	:30	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--1----				1	\$95.00			
N 17	WHNS	09/24/12	09/24/12	Morning News				Mon 7a-8a	:30	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	1-----				1	\$255.00			
N 18	WHNS	09/18/12	09/18/12	Morning News				Tue 7a-8a	:30	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$255.00			
N 19	WHNS	09/19/12	09/19/12	Morning News				Wed 7a-8a	:30	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$255.00			
N 20	WHNS	09/20/12	09/20/12	Morning News				Thu 7a-8a	:30	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$255.00			
N 21	WHNS	09/21/12	09/21/12	Morning News				Fri 7a-8a	:30	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---1--				1	\$255.00			
N 22	WHNS	09/25/12	09/25/12	Morning News				Tue 7a-8a	:30	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-1-----				1	\$255.00			
N 23	WHNS	09/26/12	09/26/12	Morning News				Wed 7a-8a	:30	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--1----				1	\$255.00			
N 24	WHNS	09/27/12	09/27/12	Morning News				Thu 7a-8a	:30	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--1----				1	\$255.00			
N 25	WHNS	09/24/12	09/24/12	Morning News				Mon 8-9a	:30	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	1-----				1	\$60.00			
N 26	WHNS	09/18/12	09/18/12	Morning News				Tue 8-9a	:30	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$60.00			
N 27	WHNS	09/19/12	09/19/12	Morning News				Wed 8-9a	:30	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$60.00			

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Contract / Revision	Alt Order #	
485675 /	06236568	
Contract Dates	Product	Estimate #
09/18/12 - 09/27/12	AMERICAN CROSSROADS	
Advertiser		Original Date / Revision
American Crossroads		07/17/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount	
									Start Date	End Date	Weekdays	Spots/Week	Rate	
N 28	WHNS	09/20/12	09/20/12	Morning News	Thu 8-9a		:30					NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/17/12	09/23/12	---1---				1	\$60.00					
N 29	WHNS	09/21/12	09/21/12	Morning News	Fri 8-9a		:30					NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/17/12	09/23/12	---1---				1	\$60.00					
N 30	WHNS	09/25/12	09/25/12	Morning News	Tue 8-9a		:30					NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/24/12	09/30/12	-1-----				1	\$60.00					
N 31	WHNS	09/26/12	09/26/12	Morning News	Wed 8-9a		:30					NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/24/12	09/30/12	--1----				1	\$60.00					
N 32	WHNS	09/27/12	09/27/12	Morning News	Thu 8-9a		:30					NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/24/12	09/30/12	---1---				1	\$60.00					
N 33	WHNS	09/24/12	09/24/12	L&O	Mon 1-2p		:30					NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/24/12	09/30/12	1-----				1	\$70.00					
N 34	WHNS	09/18/12	09/18/12	L&O	Tue 1-2p		:30					NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/17/12	09/23/12	-1-----				1	\$70.00					
N 35	WHNS	09/19/12	09/19/12	L&O	Wed 1-2p		:30					NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/17/12	09/23/12	--1----				1	\$70.00					
N 36	WHNS	09/20/12	09/20/12	L&O	Thu 1-2p		:30					NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/17/12	09/23/12	---1---				1	\$70.00					
N 37	WHNS	09/21/12	09/21/12	L&O	Fri 1-2p		:30					NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/17/12	09/23/12	----1--				1	\$70.00					
N 38	WHNS	09/25/12	09/25/12	L&O	Tue 1-2p		:30					NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/24/12	09/30/12	-1-----				1	\$70.00					
N 39	WHNS	09/26/12	09/26/12	L&O	Wed 1-2p		:30					NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/24/12	09/30/12	--1----				1	\$70.00					
N 40	WHNS	09/27/12	09/27/12	L&O	Thu 1-2p		:30					NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/24/12	09/30/12	---1---				1	\$70.00					
N 41	WHNS	09/24/12	09/24/12	Fox Carolina News To	Mon 11p-1135p		:30					NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/24/12	09/30/12	1-----				1	\$290.00					
N 42	WHNS	09/18/12	09/18/12	Fox Carolina News To	Tue 11p-1135p		:30					NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/17/12	09/23/12	-1-----				1	\$290.00					
N 43	WHNS	09/19/12	09/19/12	Fox Carolina News To	Wed 11p-1135p		:30					NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/17/12	09/23/12	--1----				1	\$290.00					
N 44	WHNS	09/20/12	09/20/12	Fox Carolina News To	Thu 11p-1135p		:30					NM	1	\$290.00

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Contract / Revision 485675 /	Alt Drder # 06236568	
Contract Dates 09/18/12 - 09/27/12	Product AMERICAN CROSSROADS	Estimate #
Advertiser American Crossroads		Original Date / Revision 07/17/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Start Date	End Date	
		Week: 09/17/12	09/23/12	---				1	\$290.00				
N 45	WHNS	09/21/12	09/21/12	Fox Carolina News To	Fri 11p-1135p		:30			NM	1	\$290.00	
		Start Date	End Date	Weekdays					Rate				
		Week: 09/17/12	09/23/12	---				1	\$290.00				
N 46	WHNS	09/25/12	09/25/12	Fox Carolina News To	Tue 11p-1135p		:30			NM	1	\$290.00	
		Start Date	End Date	Weekdays					Rate				
		Week: 09/24/12	09/30/12	---				1	\$290.00				
N 47	WHNS	09/19/12	09/19/12	X Factor	Wed 8-10p		:30			NM	1	\$1,235.00	
		Start Date	End Date	Weekdays					Rate				
		Week: 09/17/12	09/23/12	---				1	\$1,235.00				
N 48	WHNS	09/26/12	09/26/12	X Factor	Wed 8-10p		:30			NM	1	\$1,235.00	
		Start Date	End Date	Weekdays					Rate				
		Week: 09/24/12	09/30/12	---				1	\$1,235.00				
N 49	WHNS	09/21/12	09/21/12	Touched	Fri 8-9p		:30			NM	1	\$855.00	
		Start Date	End Date	Weekdays					Rate				
		Week: 09/17/12	09/23/12	---				1	\$855.00				
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type			
1	WHNS	09/17/12-09/23/12	Touched		Fri 8-9p	-----F----	:30		\$855.00	NM			
			See MG 49.2										
2	WHNS	09/21/12-09/21/12	Bones		Fri 8-9p	-----F----	:30		\$855.00	NM			
			④ MG for 49.1 09/21										
N 50	WHNS	09/23/12	09/23/12	Fox News Sunday	Su 11-12p		:30			NM	1	\$60.00	
		Start Date	End Date	Weekdays					Rate				
		Week: 09/17/12	09/23/12	-----1				1	\$60.00				

Totals

50 \$9,125.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/27/12	50	\$9,125.00	\$7,756.25
Totals	50	\$9,125.00	\$7,756.25

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/31/12

Date

Stephen May

Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title